

## USER GUIDE

# nasscom

# nasscom

<https://www.nasscom.in/>

Nasscom is an industry association established in 1988 that represents India's technology sector, which is valued at \$245 billion. It focuses on innovation, market access, policy advocacy, talent, and inclusion. Nasscom offers industry research, networking opportunities, and skill development initiatives for its members and facilitates access to Nasscom Research Reports that track industry trends and opportunities. (Ref. <https://www.nasscom.in/about-us/what-we-do> )

**Major Subject Areas Covered:** Research Reports, Analysis, Ranking etc of IT & BPO Industries

**Access Method:** One-time Registration using IIMK Email id

**How to use:** Go to website link and login to your profile with your registered IIMK Email id and Password.

Home page → Login



Home | Careers | Contact Us

Search here...

Advanced Search

Login

Witness the transformative power of  
**Technology**

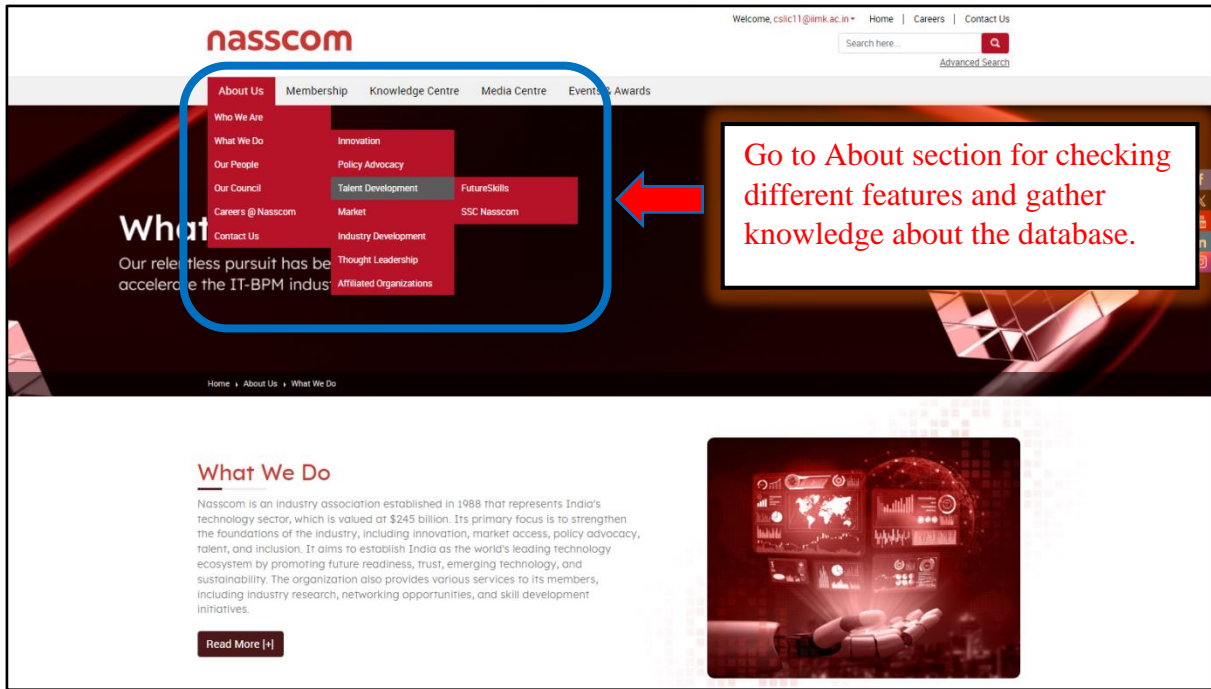
Leading the digital transformation narrative for the \$245 bn technology industry in India

#ThinkDigitalThinkIndia

Our **Priorities**

- The Storyteller for the Tech Industry
- Catalyst for Accelerated Growth & Impact
- Shaping Future Readiness

Know more



The screenshot shows the Nasscom website homepage. The navigation menu is highlighted with a blue box, and a red arrow points to the 'About Us' section. A text box on the right contains the instruction: "Go to About section for checking different features and gather knowledge about the database."

**nasscom**

Welcome, cslic11@iimk.ac.in | Home | Careers | Contact Us

Search here... [Advanced Search]

About Us | Membership | Knowledge Centre | Media Centre | Events & Awards

Who We Are  
What We Do  
Our People  
Our Council  
Careers @ Nasscom  
Contact Us

Innovation  
Policy Advocacy  
Talent Development  
Market  
Industry Development  
Thought Leadership  
Affiliated Organizations

FutureSkills  
SSC Nasscom

Go to About section for checking different features and gather knowledge about the database.

Home » About Us » What We Do

### What We Do

Nasscom is an industry association established in 1988 that represents India's technology sector, which is valued at \$245 billion. Its primary focus is to strengthen the foundations of the industry, including innovation, market access, policy advocacy, talent, and inclusion. It aims to establish India as the world's leading technology ecosystem by promoting future readiness, trust, emerging technology, and sustainability. The organization also provides various services to its members, including industry research, networking opportunities, and skill development initiatives.

[Read More \[+\]](#)



The screenshot shows the Nasscom website Knowledge Centre Publications page. The navigation menu is highlighted with a blue box, and a text box on the right contains the instruction: "Go to different section depend upon your information need".

**nasscom**

Welcome, cslic11@iimk.ac.in | Home | Careers | Contact Us

Search here... [Advanced Search]

About Us | Membership | Knowledge Centre | Media Centre

Publications  
Showcase  
Facts And Figures  
Community  
Interviews

**PUBLICATIONS**  
An online repository of nasscom Research Reports that track industry trends and opportunities.

Home » Knowledge Centre » Publications

PUBLICATIONS | SHOWCASE | FACTS AND FIGURES | BLOGS | INTERVIEWS

### Publications

Exclusive resource material that is relevant to business developments, technological changes and overall scenario as well as gravitational shifts that are the changing face of the industry.

Sort By Date  
 - Any -  
 Most Recent  
 Past 3 months  
 Past 6 months  
 Past 12 months

Purchase Type  
 - Any -  
 Free for All

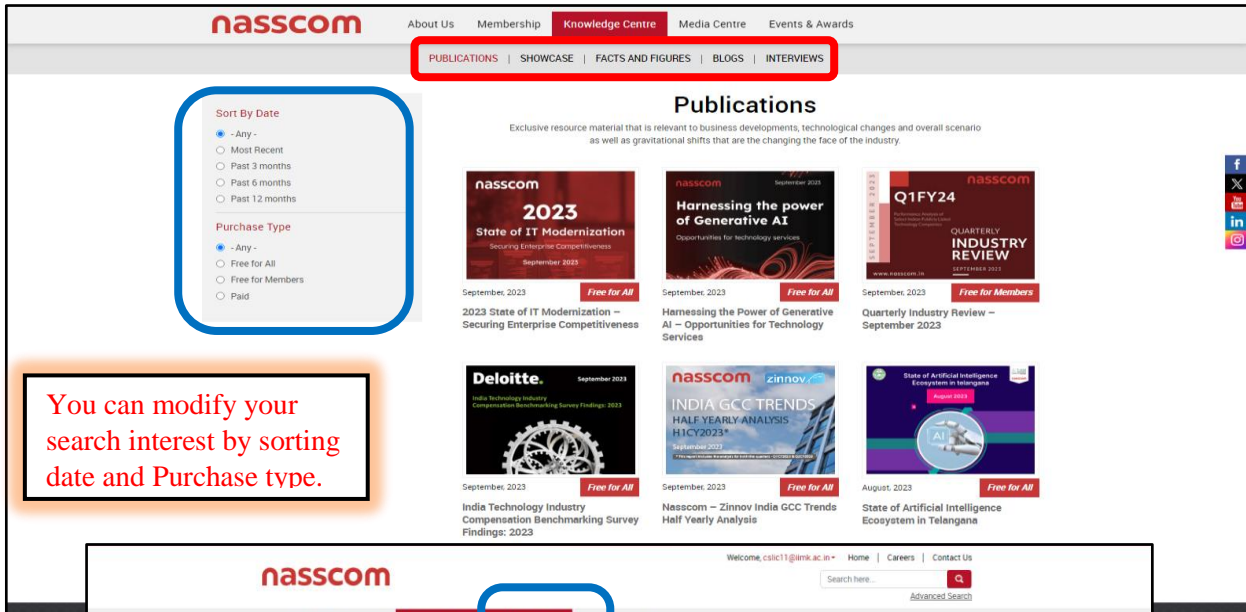
**2023**  
State of IT Modernization  
Securing Enterprise Competitiveness  
September 2023

**September 2023**  
Harnessing the power of Generative AI  
Opportunities for technology services

**Q1FY24**  
QUARTERLY INDUSTRY REVIEW  
SEPTEMBER 2023

<https://www.nasscom.in/knowledge-centre>

Go to different section depend upon your information need



**nasscom** About Us Membership Knowledge Centre Media Centre Events & Awards

PUBLICATIONS | SHOWCASE | FACTS AND FIGURES | BLOGS | INTERVIEWS

### Publications

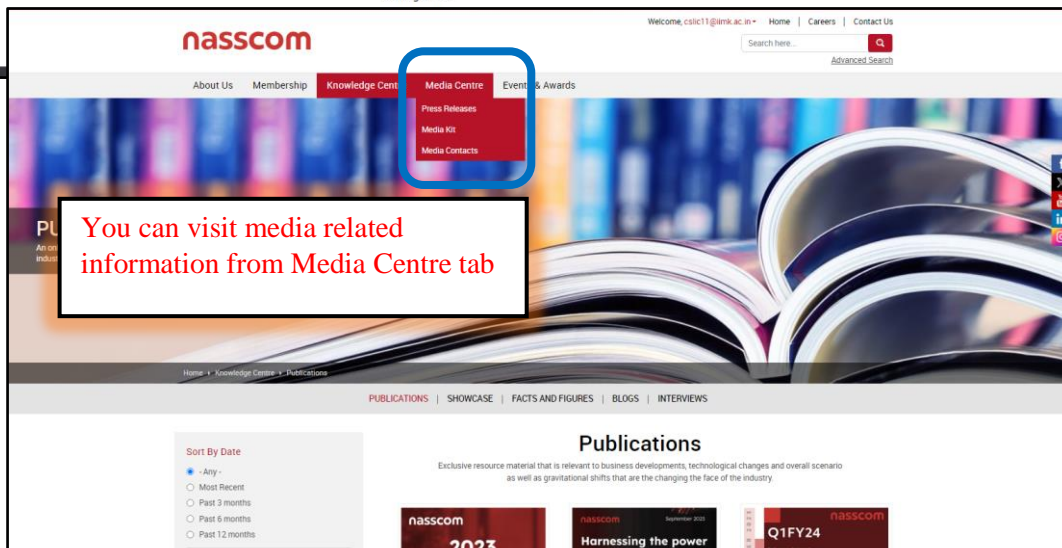
Exclusive resource material that is relevant to business developments, technological changes and overall scenario as well as gravitational shifts that are changing the face of the industry.

- 2023 State of IT Modernization** - Securing Enterprise Competitiveness (September 2023) - Free for All
- Harnessing the power of Generative AI** - Opportunities for Technology Services (September 2023) - Free for All
- Q1FY24 QUARTERLY INDUSTRY REVIEW** - September 2023 - Free for Members
- India Technology Industry Compensation Benchmarking Survey Findings: 2023** (September 2023) - Free for All
- INDIA GCC TRENDS HALF YEARLY ANALYSIS H1CY2023\*** (September 2023) - Free for All
- State of Artificial Intelligence Ecosystem in Telangana** (August 2023) - Free for All

Sort By Date: - Any - (Selected), Most Recent, Past 3 months, Past 6 months, Past 12 months

Purchase Type: - Any - (Selected), Free for All, Free for Members, Paid

**You can modify your search interest by sorting date and Purchase type.**



**nasscom** Welcome, cslic1@nisk.ac.in Home Careers Contact Us

About Us Membership Knowledge Centre **Media Centre** Events & Awards

Press Releases, Media Kit, Media Contacts

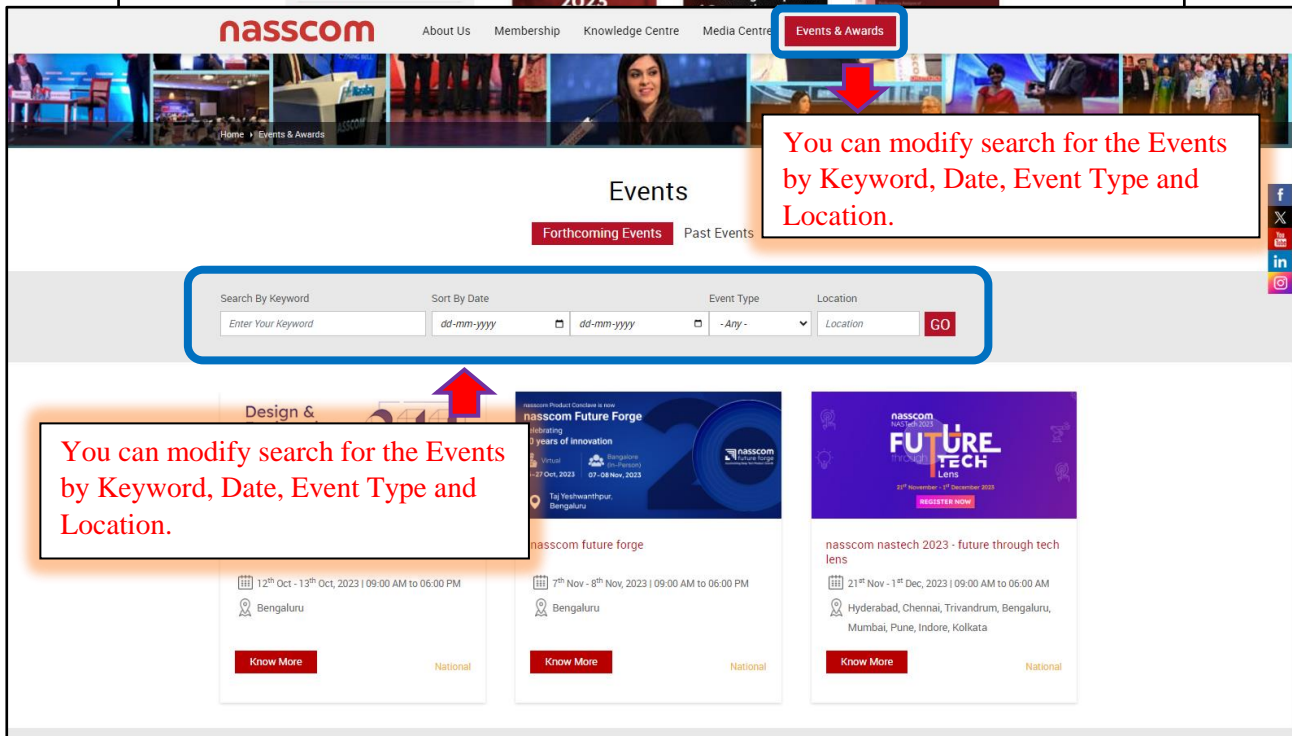
### Publications

Exclusive resource material that is relevant to business developments, technological changes and overall scenario as well as gravitational shifts that are changing the face of the industry.

- 2023 State of IT Modernization** - Securing Enterprise Competitiveness (September 2023) - Free for All
- Harnessing the power of Generative AI** - Opportunities for Technology Services (September 2023) - Free for All
- Q1FY24 QUARTERLY INDUSTRY REVIEW** - September 2023 - Free for Members
- India Technology Industry Compensation Benchmarking Survey Findings: 2023** (September 2023) - Free for All
- INDIA GCC TRENDS HALF YEARLY ANALYSIS H1CY2023\*** (September 2023) - Free for All
- State of Artificial Intelligence Ecosystem in Telangana** (August 2023) - Free for All

Sort By Date: - Any - (Selected), Most Recent, Past 3 months, Past 6 months, Past 12 months

**You can visit media related information from Media Centre tab**



**nasscom** About Us Membership Knowledge Centre Media Centre **Events & Awards**

### Events

Forthcoming Events Past Events

Search By Keyword: Enter Your Keyword | Sort By Date: dd-mm-yyyy | Event Type: - Any - | Location: Location | GO

- nasscom Future Forge** - Celebrating 3 years of innovation (12<sup>th</sup> Oct - 13<sup>th</sup> Oct, 2023 | 09:00 AM to 06:00 PM) - Bengaluru - National
- nasscom Future Forge** - Celebrating 3 years of innovation (7<sup>th</sup> Nov - 8<sup>th</sup> Nov, 2023 | 09:00 AM to 06:00 PM) - Bengaluru - National
- nasscom nastech 2023 - future through tech lens** (21<sup>st</sup> Nov - 1<sup>st</sup> Dec, 2023 | 09:00 AM to 06:00 AM) - Hyderabad, Chennai, Trivandrum, Bengaluru, Mumbai, Pune, Indore, Kolkata - National

**You can modify search for the Events by Keyword, Date, Event Type and Location.**

**You can modify search for the Events by Keyword, Date, Event Type and Location.**