

USER GUIDE



EBSCO
Discovery Service

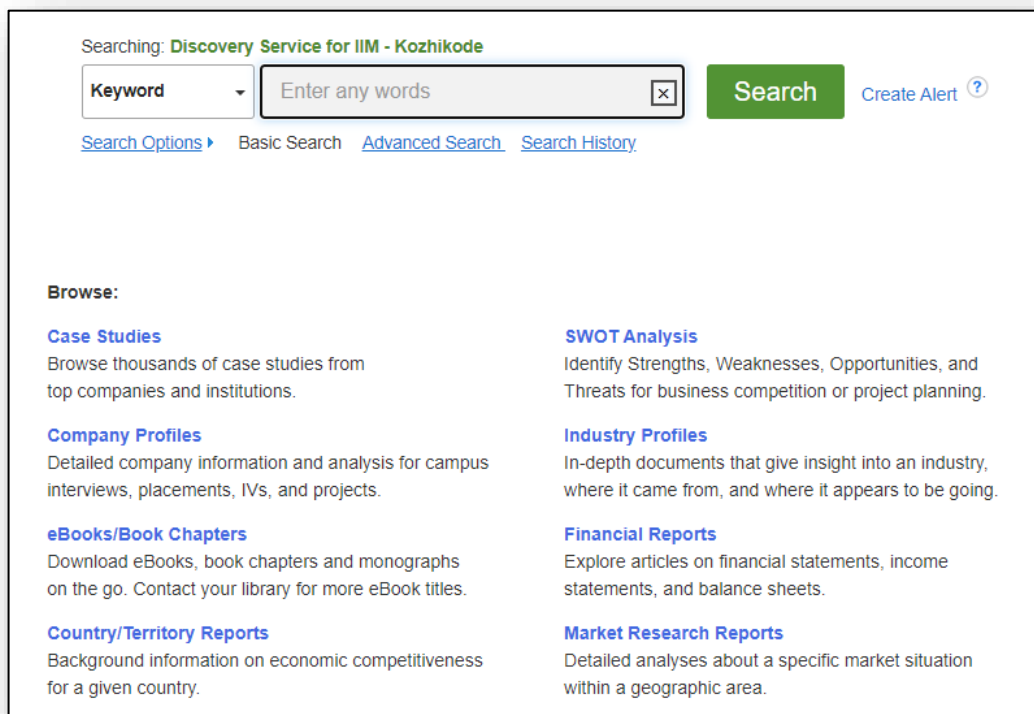


<http://search.ebscohost.com/login.aspx?authtype=ip,uid&profile=eds>

EBSCO Discovery Service (EDS) is a sophisticated search tool where users can access the library's entire collection.

Access Method: IP Authentication + No Registration

How to use: Go to the website and start your search



Searching: **Discovery Service for IIM - Kozhikode**

Keyword [Create Alert ?](#)

[Search Options](#) ▶ Basic Search [Advanced Search](#) [Search History](#)

Browse:

Case Studies Browse thousands of case studies from top companies and institutions.	SWOT Analysis Identify Strengths, Weaknesses, Opportunities, and Threats for business competition or project planning.
Company Profiles Detailed company information and analysis for campus interviews, placements, IVs, and projects.	Industry Profiles In-depth documents that give insight into an industry, where it came from, and where it appears to be going.
eBooks/Book Chapters Download eBooks, book chapters and monographs on the go. Contact your library for more eBook titles.	Financial Reports Explore articles on financial statements, income statements, and balance sheets.
Country/Territory Reports Background information on economic competitiveness for a given country.	Market Research Reports Detailed analyses about a specific market situation within a geographic area.

You can narrow down the results of your search before you run it by choosing the Search Options field, which will show you all of the search modes, limiters, and expanders that are available.

Searching: Discovery Service for IIM - Kozhikode

Keyword [Create Alert ?](#)

[Search Options](#) Basic Search [Advanced Search](#) [Search History](#)

Search Options

Search Modes and Expanders

Search modes ?

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

Also search within the full text of the articles

Apply equivalent subjects

Limit your results

FT50

Available in Library Collection

Catalog Only

Institutional Repository Only

Collection
00. Popular Articles by IIMK Faculty

ABDC Journals

Peer Reviewed

Full Text

Journal Name

Published Date

Start month: Start year: — End month: End year:

To restrict results to only those products that are available through the catalog of the institution, check the Catalog Only limiter. The Available in Library Collection limiter limits the content that appears in your search results to either physically available content in your library or full text that is accessible online (via EBSCOhost full text databases, electronic journals, etc.).

Limit your results

FT50

Available in Library Collection

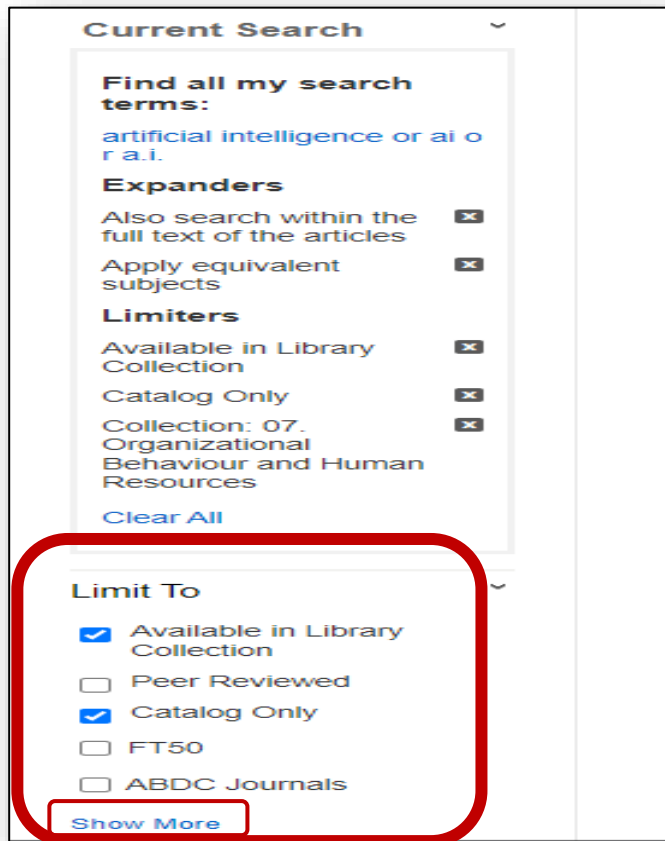
Catalog Only

Institutional Repository Only

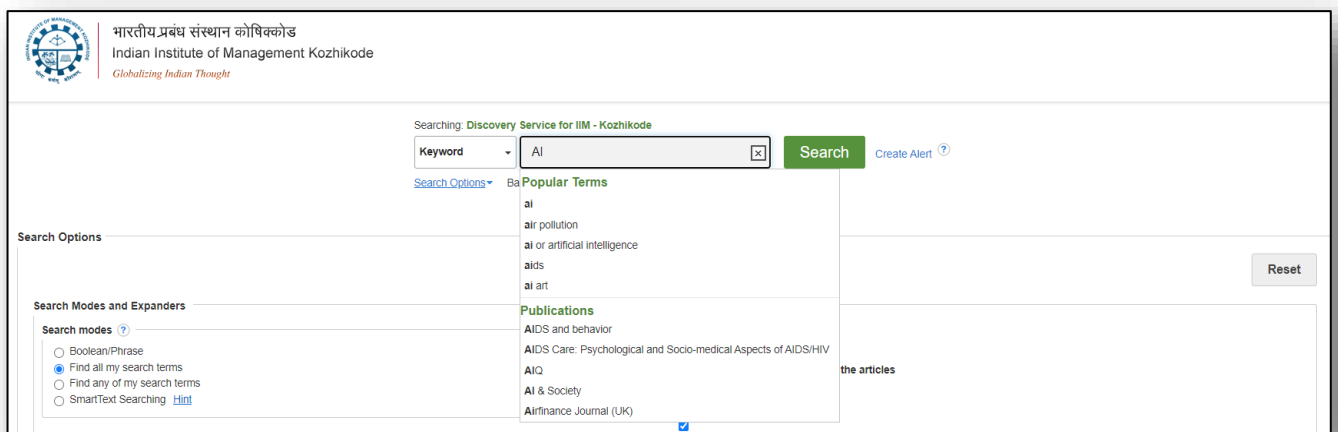
Collection

- 05. Computer/ Information Technology
- 06. Marketing Management
- 07. Organizational Behaviour and Human Resources
- 08. Quantitative Methods and Operations Management

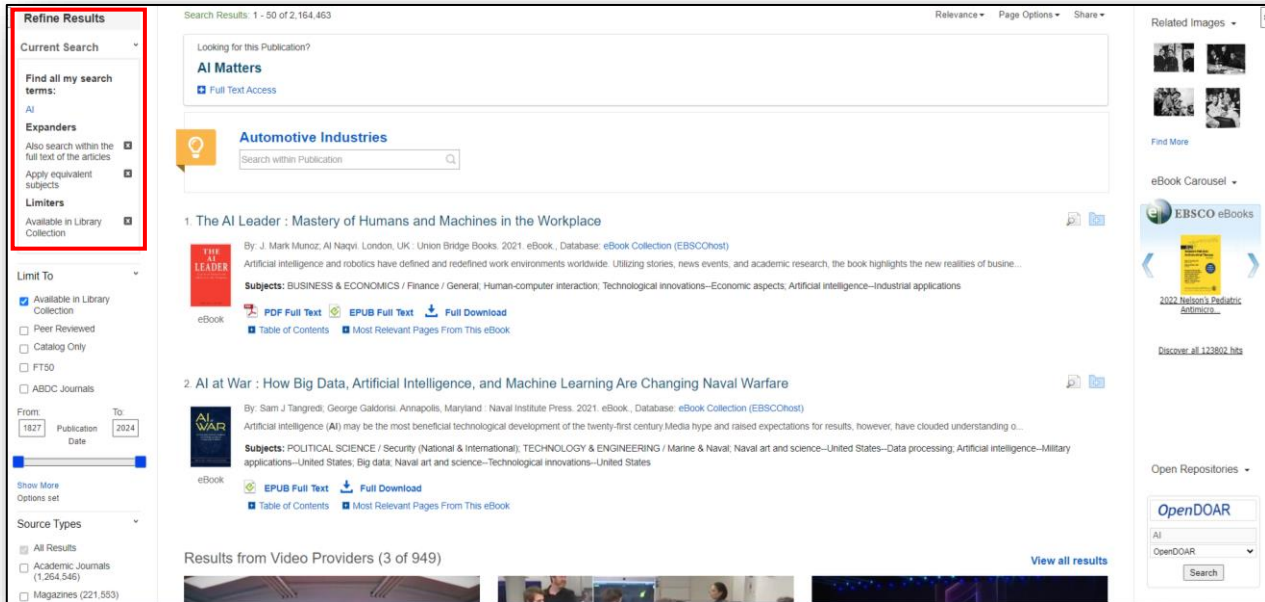
The Collection limiter helps to browse through subjects and types of documents. Once limiters have been chosen, input your search terms. A responsive auto-complete featuring common customer search terms and Publications that are available in the library's holdings will then show; you may either click the Search button or make your decision from this list.



Use the limiters under Limit to further narrow down your search from the Result List. To see every option, click the Show More link. Click the full text link to read any article you've selected from your results list. Clicking the article title will take you to the Detailed Record. A real-time location report for an item from your institution's catalog might also be included in the results.




Once limiters have been chosen, input your search words. A responsive auto-complete including common search phrases and Publications that are available will then show; you may either click the Search button or make a selection from this list.




The screenshot displays a search results page with a left-hand navigation panel and a main content area. The left panel, titled 'Refine Results', includes sections for 'Current Search', 'Expanders', 'Limiters', 'Limit To', 'From' and 'To' date filters, and 'Source Types'. The main content area shows search results for 'AI Matters' and 'Automotive Industries'. The first result is 'The AI Leader : Mastery of Humans and Machines in the Workplace' by J. Mark Munoz, AI Naqvi, London, UK, Union Bridge Books, 2021. The second result is 'AI at War : How Big Data, Artificial Intelligence, and Machine Learning Are Changing Naval Warfare' by Sam J Tangredi, George Galdorosi, Annapolis, Maryland : Naval Institute Press, 2021. The interface also features a search bar, a 'Full Text Access' button, and a 'View all results' link.

When refining your search results using limiters, source types, and facets, each item is added to the Current Search box found at the top of the left-hand column. Within Current Search, clicking on a hyperlinked topic phrase limits the search to that specific word. When you click the X symbol, the phrase is taken out of Current Search and your search results are updated.



Search Results: 1 - 50 of 6,238,849 Relevance ▾ Page Options ▾ Share ▾


1. MOBILIZING A.I.'S INFANTRY. 


 By: CAI, KENRICK. *Forbes*. Apr/May2023, Vol. 206 Issue 2, p70-78. 7p. 2 Color Photographs, 7 Black and White Photographs. , Database: [Business Source Ultimate](#)

The article discusses the success of **artificial intelligence (AI)** startup **Scale AI** under the leadership of its cofounder Alexandr Wang. It addressed the notable clients earned by Scale which incl...

Subjects: **Artificial intelligence**; New business enterprises; Business success; Business valuation; Investors; Contracting out; Billionaires



 [HTML Full Text](#)  [PDF Full Text](#) (938KB)

2. SUNDAR PICHAI AND GOOGLE FACE THEIR \$160 BILLION DILEMMA. 

 By: Kahn, Jeremy. *Fortune*. Aug/Sep2023, Vol. 188 Issue 1, p54-61. 8p. 4 Color Photographs, 3 Graphs. , Database: [Business Source Ultimate](#)

The article offers a look at the experience of Alphabet, parent company of technology firm Google, and its chief executive officer (CEO) Sundar Pichai in developing and reinventing search generat...

Subjects: **Artificial intelligence**; Web search engines; Alphabet Inc.; Google Inc.; Internet Publishing and Broadcasting and Web Search Portals; Chatbots; ChatGPT; Google (Web resource); Pichai, Sundar, 1972-

 [HTML Full Text](#)  [PDF Full Text](#) (3.4MB)

SAVE

PREVIEW

[Result List](#) [Refine Search](#) 1 of 6,238,849

MOBILIZING A.I.'S INFANTRY.

Authors: [CAI, KENRICK](#)

Source: [Forbes](#). Apr/May2023, Vol. 206 Issue 2, p70-78. 7p. 2 Color Photographs, 7 Black and White Photographs.

Document Type: Article

Subject Terms: [*Artificial intelligence](#)
[*New business enterprises](#)
[*Business success](#)
[*Business valuation](#)
[*Investors](#)
[*Contracting out](#)
[Billionaires](#)

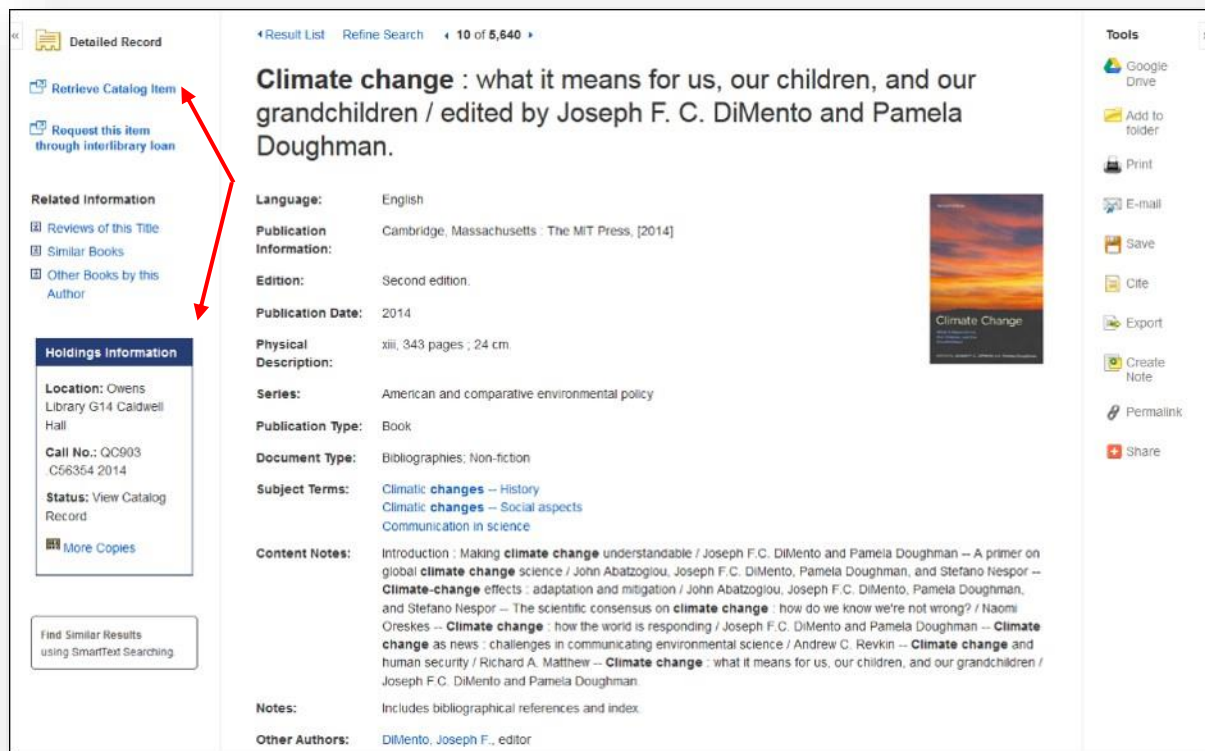
Abstract: The article discusses the success of **artificial intelligence (AI)** startup **Scale AI** under the leadership of its cofounder Alexandr Wang. It addressed the notable clients earned by Scale which include the U.S. government, the valuation received by the startup from investors in 2021 which made Wang an instant billionaire, and the business operations of Remotasks, the in-house outsourcing agency created by Scale in Southeast Asia and Africa.

Full Text Word Count: 3112

ISSN: 0015-6914

Choose an article to read by clicking the full text link on your results list. By holding your cursor over the preview icon, you may see an excerpt of the record or access the complete record by clicking the article title. The location of an item from your institution's catalog may also be shown in real-time in the results.

By adding Discovery Service results to your My EBSCO folder using Save option, you can gather and store results.



The screenshot shows a detailed record for the book "Climate change : what it means for us, our children, and our grandchildren" edited by Joseph F. C. DiMento and Pamela Doughman. The interface includes a left sidebar with navigation options like "Retrieve Catalog Item" and "Request this item through interlibrary loan". The main area displays metadata such as Language (English), Publication Information (Cambridge, Massachusetts: The MIT Press, [2014]), Edition (Second edition), and Publication Date (2014). It also includes a physical description, series information, document type, subject terms, and content notes. A right sidebar offers various tools for user interaction, including Google Drive, Print, E-mail, Save, Cite, Export, Create Note, Permalink, and Share. A red arrow points from the "Retrieve Catalog Item" link in the sidebar to the main record area.

When available, links to the full text of an article are included in the Detailed Record along with the citation information. With the tools located in the right column of the Detailed Record, you may print, email, save, cite, or export a single result.